

Membership Awareness Committee

Typically meets monthly - Third Wednesday, 9AM at Chamber Office

We know your time is valuable and sparse; **committee meetings are kept to one hour and always have an agenda.** We look forward to seeing you at the meeting. Should you have additional questions, please feel free to call the Chamber at 847-658-5300.

Membership Awareness Committee Mission: To increase and retain Chamber membership through awareness, recruitment and the continuous evaluation of benefits and services available to Chamber members.

Objective: To create and assist in the implementation of a “plan” to include; a membership drive campaign, benefit/services evaluation, retention recommendations and quantitative goals and deadlines for recommendations. This Committee is looking for creative minds to create new and unique ideas to enhance the Chamber.

Responsibilities

1. Through an orientation, become familiar with all services and benefits of the Chamber.
2. Visit or call to businesses interested in learning about the Chamber.
3. Determine benefit needs and/or the value of those needs.
4. Encourage Chamber membership.
5. Coordinate a Membership Drive during Chamber week

Past Accomplishments

2009 Membership Drive – During Chamber week, committee created a Membership Drive which recruited 11 new members. Committee planned and coordinated drive and events.

Enhanced Club Benefits – Due to numerous requests, committee created Enhanced Level benefits for businesses interested in gaining more exposure both on the website and during the various Chamber events through-out the year.

Chill'n with the Chamber – Chill'n was created so that businesses and the community had an opportunity to see in a very casual social setting what our Chamber is about. This monthly even is strictly a social venue.

As a committee member, what can you expect?

The success of a Chamber is based on the success of its Committees and volunteers. For Committees to be successful, those volunteering understand and accept that there will be a commitment of time and effort on behalf of each committee member. The Chamber understands the value of time, and has created an agenda in which the committee creates monthly to insure that time and efforts are utilized to the best of everyone's ability.

As a member of the committee, you are encouraged to express your ideas, suggestions and opinions which will assist in reaching the goals of the committee. As a Committee member, individuals agree to come prepared to each meeting.

